



# ONLINE REVEALED CARIBBEAN

The Inaugural Internet Marketing Strategy Conference  
September 17 - 19, 2008, Caribe Hilton, San Juan, Puerto Rico



Online Revealed Caribbean 2008 is here for its inaugural year and is a proven excellent opportunity to profile your products and services before an influential and targeted group of decision-makers. The Conference will attract approximately 150 delegates from every aspect of the Caribbean hospitality industry. Show your support of this important initiative by becoming an official sponsor of the Online Revealed Caribbean Conference.

**Dates: September 17 - 19, 2008 • Location: Caribe Hilton, Los Rosales Street, San Geronimo Grounds, San Juan, Puerto Rico, 00901, Tel: 1-787-721-0303 Web: [hiltoncaribbean.com/sanjuan](http://hiltoncaribbean.com/sanjuan)**

Sponsor	*Platinum \$8,000	Gold \$5,000	Silver \$3,000	Bronze \$1,750
Complimentary registration(s) to conference	4	3	2	1
Speaking opportunity of a Keynote Address to entire conference delegation	Yes	No	No	No
Logo recognition in marketing email eblast	Yes	Yes	No	No
Logo recognition on event website	Yes	Yes	Yes	Name Only
Hyperlink from event website to sponsor site	Yes	Yes	No	No
Logo recognition on printed registration form	Yes	Yes	Yes	Name Only
Logo recognition in delegate conference collateral	Yes	Yes	Yes	Name Only
Opportunity to place word description in sponsor section of delegate conference collateral	Yes 100 words plus image	Yes 50 words	Logo	Name Only
Inclusion on sponsor signage in conference room(s)	Yes	Yes	Yes	Name Only
Mention in event media relations materials	Yes	Yes	No	No
Exclusive period of negotiation for next conference sponsorship	Yes	Yes	No	No
Opportunity to distribute mutually agreed upon information or product samples in delegate welcome package	Yes	Yes	Yes	Yes
Opportunity to display products/information	10x10 Booth	Table Top Display	Table Top Display	No
Link and word follow up on post-event e-blast newsletter	Yes	Yes	No	No

\* two packages only. Content for keynote must be approved before the sponsorship is awarded.

Please direct registration inquiries to: Steve Nardi, Managing Director Online Revealed • 416-466-0558 [snardi@onlinerevealed.com](mailto:snardi@onlinerevealed.com)

Please direct sponsorship and media inquiries to: Sandie Currie, Director Media Relations & Communications Online Revealed  
902-431-0327 [scurrie@onlinerevealed.com](mailto:scurrie@onlinerevealed.com)

Please return the completed form by July 15, 2008 to: Steve Nardi, Managing Director Online Revealed  
T: 416-466-0558 Email: [snardi@onlinerevealed.com](mailto:snardi@onlinerevealed.com) or fax to: 866-708-8996



# ONLINE REVEALED CARIBBEAN

The Inaugural Internet Marketing Strategy Conference  
September 17 - 19, 2008, Caribe Hilton, San Juan, Puerto Rico



## Online Revealed Sponsorship

**Be recognized as the host organization of one or more special functions during the conference which includes:**

- Recognition in all event marketing, including brochures, event calendars, direct marketing on the Online Revealed Caribbean website, in delegate kits and on-site signage
- Branded signage in the function area
- Shared marketing opportunities including mail or email distribution of marketing materials

### Function Sponsor Options and Investment:

**Sept. 17 Welcome Reception** - \$8,500  
6pm - 8pm (100 attendees)  
(includes above, F&B plus 3 complimentary registrations\*)

**Sept. 18 Continental Breakfast** - \$3,500  
**Sept. 19 Continental Breakfast** - \$3,500  
8am - 9am (150 attendees)  
(includes above, F&B plus 2 complimentary registrations\*)

**Sept. 18 & 19 A.M. Breaks** - \$1,300 (2 opportunities)  
**Sept. 18 P.M. Break** - \$2,500 (1 opportunity)  
(includes above, F&B plus 1 complimentary registration\*)

**Sept. 18 Luncheon** - \$7,500  
**Sept. 19 Luncheon** - \$7,500  
(includes above, F&B plus tent card or collateral at tables, display space & presentation opportunity during lunch, 3 complimentary registrations\*)

**Sept. 18 Networking Reception** - \$11,000  
6pm - 8pm (150 attendees)  
(includes above, F&B plus 4 complimentary registrations\*)

### Workshop Sponsorship

\$750 – one hour workshop - 4 opportunities,  
\$1,000 – one and 1/2 hour workshop - 2 opportunities

Position your organization as a leader in online marketing to educate delegates on your area of expertise.

- Present a workshop
- One complimentary registration to the conference\*
- Featured in PR campaign as a Workshop sponsor in media releases and website advertising (logo and hyperlink)

Workshop 1A	Search Engines and Consumer Friendly Websites
Workshop 1B	Website Project Management
Workshop 2A	Search Marketing 101
Workshop 2B	Bloggers Summit
Workshop 3A	Social, Local, Mobile – Web 2.0 of Search Marketing
Workshop 3B	Reaching Global Markets Online including Chinese Outbound

Additional Workshop topics will be considered. Please direct requests to Sandie Currie at [scurrie@onlinerevealed.com](mailto:scurrie@onlinerevealed.com)

\* discounts available for additional conference registrants.

Please return the completed form by July 15, 2008 to: Steve Nardi, Managing Director Online Revealed  
T: 416-466-0558 Email: [snardi@onlinerevealed.com](mailto:snardi@onlinerevealed.com) or fax to: 866-708-8996



# ONLINE REVEALED CARIBBEAN

The Inaugural Internet Marketing Strategy Conference  
September 17 - 19, 2008, Caribe Hilton, San Juan, Puerto Rico



## Sponsorship Commitment Form

**Yes, I would like to be a Sponsor for the Online Revealed Caribbean Conference**

Main contact info for sponsorship:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov/State: \_\_\_\_\_

Country: \_\_\_\_\_ Postal/Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Cell(for internal use only): \_\_\_\_\_ URL: \_\_\_\_\_

### Sponsorship Package Choice (Please indicate your Sponsorship Package)

- |  |   |
|--|---|
| <input type="checkbox"/> *Platinum - \$8,000 (2 opportunities)               | <input type="checkbox"/> Gold - \$5,000                         |
| <input type="checkbox"/> Silver - \$3,000                                    | <input type="checkbox"/> Bronze - \$1,750                       |
| <input type="checkbox"/> Opening Reception Sept. 17 - \$8,500                | <input type="checkbox"/> Continental Breakfast Sept. 18 \$3,500 |
| <input type="checkbox"/> A.M. Breaks Sept. 18/19 - \$1,300 (2 opportunities) | <input type="checkbox"/> Luncheon Sept. 18 \$7,500              |
| <input type="checkbox"/> P.M. Breaks Sept. 18/19 - \$2,500 (1 opportunity)   | <input type="checkbox"/> Networking Reception Sept. 18 \$11,000 |
| <input type="checkbox"/> Continental Breakfast Sept. 19 \$3,500              | <input type="checkbox"/> Luncheon Sept. 19 \$7,500              |
| <input type="checkbox"/> Tote Bags - \$1,250                                 | <input type="checkbox"/> Lanyards - \$1,000                     |

### Workshops:

- |  |   |
|--|---|
| <input type="checkbox"/> Search Engines & Consumer Friendly Websites (\$750) | <input type="checkbox"/> Website Strategy – Test My Site! (\$750) |
| <input type="checkbox"/> Search Marketing 101 (\$1,000)                      | <input type="checkbox"/> Bloggers Summit (\$1,000)                |
| <input type="checkbox"/> New Media – What is Web 2.0? (\$750)                | <input type="checkbox"/> Building a Community (\$750)             |

I will be paying by cheque  Yes  No *If yes, please make cheques out to ACOC Marketing Ltd. and mail to Steve Nardi, 1150 Stavebank Road, Suite 100, Mississauga, ON L5G 2T9*

I'd prefer to use an alternate method of payment, please contact me to discuss. (ie. credit card)  Yes  No

Other requirements not mentioned above or special notes/requests: \_\_\_\_\_

Names and titles for Registration: \_\_\_\_\_

\* two packages only. Content for keynote must be approved before the sponsorship is awarded.

### Sponsorship Checklist

I have attached the following required elements as required by my chosen package:  Logo Image  Brief Company Description

I will forward these materials directly to the conference:  Brochures/Collateral  Promotional Items/Giveaways  Signage  Booth

SHIPPING INSTRUCTIONS TO THE HOTEL TO BE FORWARDED AT A LATER DATE

Please return the completed form by July 15, 2008 to: Steve Nardi, Managing Director Online Revealed

T: 416-466-0558 Email: snardi@onlinerevealed.com or fax to: 866-708-8996